



Clusterplast | European Tooling Forum
Common Initiative
24th-25th September 2009

Tortona | Milan
ITALY



Inter-Cluster Initiative to target the future challenges for the European Polymer Converting Industry

BARNAY Caroline
Region Rhône-Alpes / France

CLUSTERPLAST DISSEMINATION EVENT
Presentation of the CLUSTERPLAST Project

September 24th, 2009
TORTONA, ITALY



A European Project supported within the Seventh Framework Programme for Research and Technological Development

Current situation (1)

- European Polymer Converting Industry (EPCI)
 - 50,000 companies, 85% SMEs
 - 1.4 million employees
 - 45 million tons of materials
 - € 175 billion turnover in 2006

- Great international competition. Therefore:
 - Synergies between RTD players and European businesses
 - Exploit full potential for sustainable economic development

Current situation (2)

- Regional distribution of competences across Europe
- No action is foreseen for promoting regional success stories on a Europe-wide scale
- EPCI is a typical SME-based sector
 - EPCI has to structure and support its economical development on the basis of local/regional clusters

Call (1)

- FP7, Capacities, Regions of Knowledge

- Call identifier: FP7-REGIONS-2008-1
- Publication: 30 November 2007
- Deadline: 14 March 2008

75 proposals from all Europe
8 projects selected
(2 in Rhone-Alpes)

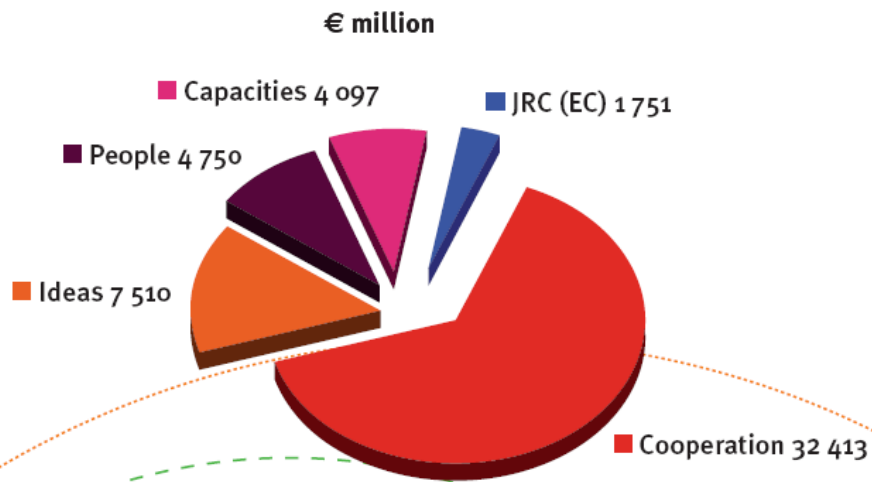
- Info next call !

- Call identifier: FP7-REGIONS-2010-1
- Publication: 30 July 2009
- Deadline: 14 January 2010

Call (2)

- FP7, Capacities, Regions of Knowledge

FP7 budget (€ 50 521 million, current prices)



Note: Euratom FP: € 2.7 billion over 5 years – not included above

Strengthen the research potential of European regions by encouraging and supporting the development across Europe of

- Regional ‘research-driven clusters’,
- Universities,
- Research centres,
- Enterprises (large firms and **SMEs**)
- Regional authorities (local government, regional development agencies)

more information : http://cordis.europa.eu/home_fr.html



Consortium



4 existing research-driven clusters

- Land Oberösterreich (Au)
CLUSTERLAND
- Regione Piemonte (It)
PROPLAST
- Rhône-Alpes (Fr)
PLASTIPOLIS
- Marinha-Grande (Pt)
ENGINEERING & TOOLING FROM PORTUGAL

2 clusters in the making

- Zlinsky Kraj (Cz)
- Provincia de Valencia (Sp)

Key Data

- Financing: FP7 Regions of knowledge
- Starting date 01.01.2009
- Duration 18 Months
- Eligible project costs € 887,098.58
- EC contribution € 749,599.82
- Coordination Région Rhône-Alpes
- Partnership 15 partners from 6 Clusters in Europe and management support

Objectives of CLUSTERPLAST project

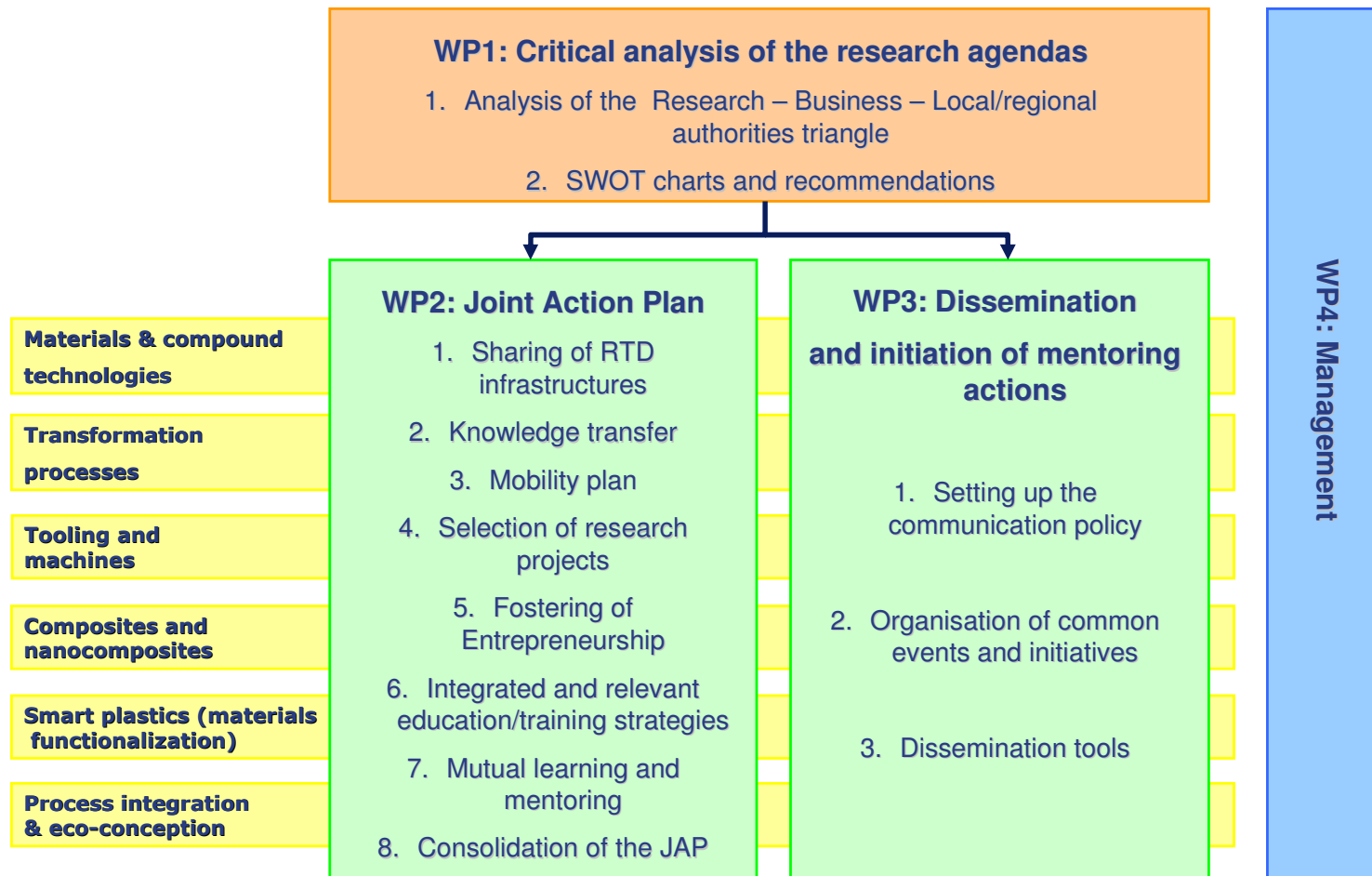
- Regional authorities, Research entities, Local business communities
COOPERATION
 - Proximity mechanisms Industry, Citizens, Research entities
 - Dissemination of Knowledge, development of competencies and innovation capabilities, region's competitiveness
- Exploitation of complementarities + Wider articulation clusters/other entities
- Increased Industry -SMEs- identification and participation in RD projects
 - Organize the use of funding instruments at the European level (Regional Policy, CIP, FP7) -> more effective investments

Potential impacts of CLUSTERPLAST project

- Improvements of links through identification of Research projects
- Reinforcement of knowledge-based Economic development and Competitiveness
- Structuring of EPCI in order to provide more effective investments
- Mentoring and Mutual learning



Project Approach



Project Progress

ACRONYM: CLUSTERPLAST	LEADER	1st year 2009												2nd year 2010					
		M1 Jan	M2 Feb	M3 Mar	M4 Avr	M5 May	M6 Jun	M7 Jul	M8 Aug	M9 Sep	M10 Oct	M11 Nov	M12 Dec	M13 Jan	M14 Feb	M15 Mar	M16 Avr	M17 May	M18 Jun
Workpackage 1: Critical analysis of the cluster research agendas	PLASTIPOLIS	9 months																	
Task 1.1 Review of the research entities at local/regional scale	IST	★	★	★	★	★													
Task 1.2 Review of the business entities at local/regional scale	AVEP	★	★	★	★	★													
Task 1.3 Review of the local/regional entities and of their related policies	IMPIVA	★	★	★	★	★													
Task 1.4 SWOT charts and recommendations	PLASTIPOLIS					★	★	★	★	★									
Task 1.5 International Benchmarking	PLASTIPOLIS	★	★	★	★														
Workpackage 2: Joint Action Plan (JAP)	PROPLAST													9 months					
Task 2.1 Plan for the sharing of RTD infrastructures	UA																		
Task 2.2 Plan for the knowledge transfer	CLUSTERLAND																		
Task 2.3 Mobility Plan	TICZLIN																		
Task 2.4 List of research projects to be supported	PLASTIPOLIS																		
Task 2.5 Plan for the fostering of Entrepreneurship	OPEN																		
Task 2.6 Setting-up of integrated and relevant education strategies	UA																		
Task 2.7 Mutual learning and mentoring plan	PROPLAST																		
Task 2.8 Consolidation of the JAP	RRA																		★
Workpackage 3: Dissemination and initiation of mentoring actions	CLUSTERLAND	18 months																	
Task 3.1 Setting-up of the communication policy	CLUSTERLAND	★	★	★	★														
Task 3.2 Organisation of common events and initiatives	CENTIMFE	★	★	★	★														
Task 3.3 Dissemination tools	CLUSTERLAND	★	★	★	★														
Task 3.4 Critical review meetings/recommendations of the Satellite Gp for the JAP	PLASTIPOLIS																		★
Workpackage 4: Management	RRA	18 months																	

- ★ Deliverables
- Events
- DONE**
- TO BE DONE**

CLUSTERPLAST
Kick-off Meeting,
5 & 6 of February 2009,
Lyon.

European Research
connection,
7 & 8 May 2009,
Prague.
Stand

CLUSTERPLAST -
European tooling
Forum Common
Initiative,
24 & 25 September,

1st Satellite Group meeting

2nd Satellite Group meeting

CLUSTERPLAST
Final Dissemination
event
June 2010
Rhône-Alpes

Contacts

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- PPT presentations will be published on
www.clusterplast.eu
- Thank you of your attention !